

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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|   |  |               |                                       |               |   |
|---|--|---------------|---------------------------------------|---------------|---|
| 6441  | AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 |               | ADVERTISER (OR AGENCY AND ADVERTISER) |               | <b>Cancellation Notice<br/>Required<br/>Announcement 28 days<br/>prior notice</b> |
| NAME  | GMMB, INC.                                     |               | OBAMA FOR AMERICA                     |               |   |
| AND   | 3050 K St NW Ste 100                           |               | PO BOX 8102                           |               |   |
| ADDRESS   | Washington                                     | DC 20007-5108 | Chicago                               | IL 60680-8102 |   |
|   | USA  |               | USA                                   |               |   |
| CONTACT   | SHIRA LEVY                                     |               | PRODUCTEST #1904                      |               |   |
| LOCAL SALESPERSON   | NICOLE ELIE POL                                |               | AGENCY EST. NO.                       | PRODUCT CODE  |   |
|   |  |               | 1904                                  | 1300          |   |
| NATIONAL SALESPERSON  |  |               |                                       |               |   |
| BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/07/12 NO. WEEKS: 1 |  |               |                                       |               |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                     | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|------|------------|--------|--------|--------|-------------------|------------------------------|--------------|-----------|----------------|
|      |      |            | FROM   | TO     |        |                   |                              |              |           |                |
| 1    | T-F  | 4          | 05:00A | 05:28A | 30S    | 10/02/12-10/05/12 | NEWS 4 EARLY 5-5:28AM        | 4            | 250.00    | 1000.00        |
| 2    | T-F  | 4          | 05:28A | 06:00A | 30S    | 10/02/12-10/05/12 | NEWS 4 EARLY 5:28-6:00AM     | 4            | 300.00    | 1200.00        |
| 3    | T-F  | 4          | 06:00A | 07:00A | 30S    | 10/02/12-10/05/12 | NEWS 4 TODAY                 | 4            | 350.00    | 1400.00        |
| 4    | T-F  | 4          | 07:00A | 08:58A | 30S    | 10/02/12-10/05/12 | THE EARLY SHOW               | 4            | 275.00    | 1100.00        |
| 5    | Sa   | 1          | 05:00A | 07:30A | 30S    | 10/06/12-10/06/12 | SATURDAY 5-730 NEWS ROTATION | 1            | 250.00    | 250.00         |
| 6    | Su   | 1          | 05:57A | 07:58A | 30S    | 10/07/12-10/07/12 | NEWS 4 THIS MORNING          | 1            | 200.00    | 200.00         |
| 7    | Su   | 1          | 07:58A | 09:30A | 30S    | 10/07/12-10/07/12 | CBS SUNDAY MORNING           | 1            | 1300.00   | 1300.00        |
| 8    | T-F  | 2          | 08:58A | 09:58A | 30S    | 10/02/12-10/05/12 | RACHEL RAY                   | 2            | 315.00    | 630.00         |
| 9    | T-F  | 2          | 09:57A | 11:00A | 30S    | 10/02/12-10/05/12 | PRICE IS RIGHT               | 2            | 450.00    | 900.00         |
| 10   | T-F  | 2          | 11:00A | 12:00N | 30S    | 10/02/12-10/05/12 | YOUNG & THE RESTLESS         | 2            | 400.00    | 800.00         |
| 11   | T-F  | 2          | 12:00N | 12:25P | 30S    | 10/02/12-10/05/12 | NEWS 4 AT NOON               | 2            | 325.00    | 650.00         |
| 12   | T-F  | 2          | 12:30P | 01:00P | 30S    | 10/02/12-10/05/12 | BOLD & BEAUTIFUL             | 2            | 350.00    | 700.00         |
| 13   | T-F  | 2          | 01:00P | 02:00P | 30S    | 10/02/12-10/05/12 | THE TALK                     | 2            | 300.00    | 600.00         |
| 14   | T-F  | 2          | 02:00P | 02:58P | 30S    | 10/02/12-10/05/12 | LET'S MAKE A DEAL            | 2            | 300.00    | 600.00         |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63189-1

DATE PRINTED

10/01/12

AND

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| CONTACT   | SHIRA LEVY                                     |                      | PRODUCT EST #1904                     |               |   |
| LOCAL SALESPERSON   | NICOLE ELIE POL                                | AGENCY EST. NO. 1904 | PRODUCT CODE 1300                     |               |   |
| NATIONAL SALESPERSON  |  |                      |                                       |               |   |
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|-----------------|------|------------|--------|--------|--------|-------------------|----------------------|--------------|-----------|----------------|
|                 |      |            | FROM   | TO     |        |                   |                      |              |           |                |
| 15              | T-F  | 2          | 04:00P | 05:00P | 30S    | 10/02/12-10/05/12 | DR PHIL              | 2            | 600.00    | 1200.00        |
| 16              | T-F  | 2          | 05:00P | 05:30P | 30S    | 10/02/12-10/05/12 | NEWS 4 AT 5 PM       | 2            | 1200.00   | 2400.00        |
| 17              | T-F  | 2          | 06:00P | 06:30P | 30S    | 10/02/12-10/05/12 | CBS4 NEWS AT 6       | 2            | 1000.00   | 2000.00        |
| 18              | T    | 1          | 06:57P | 08:00P | 30S    | 10/02/12-10/02/12 | NAVY NCIS            | 1            | 4500.00   | 4500.00        |
| 19              | T    | 1          | 09:00P | 10:00P | 30S    | 10/02/12-10/02/12 | VEGAS                | 1            | 3500.00   | 3500.00        |
| 20              | W    | 1          | 09:00P | 10:00P | 30S    | 10/03/12-10/03/12 | CSI: CRIME SCENE     | 1            | 4300.00   | 4300.00        |
| 21              | Th   | 1          | 08:00P | 09:00P | 30S    | 10/04/12-10/04/12 | PERSON OF INTEREST   | 1            | 4500.00   | 4500.00        |
| 22              | F    | 1          | 08:00P | 09:00P | 30S    | 10/05/12-10/05/12 | MADE IN JERSEY       | 1            | 2500.00   | 2500.00        |
| 23              | Su   | 1          | 08:00P | 09:00P | 30S    | 10/07/12-10/07/12 | THE GOOD WIFE        | 1            | 4000.00   | 4000.00        |
| 24              | T-Su | 5          | 10:00P | 10:35P | 30S    | 10/02/12-10/07/12 | LATE NEWS M-SU       | 5            | 1700.00   | 8500.00        |
| 25              | Su   | 1          | 10:35P | 11:07P | 30S    | 10/07/12-10/07/12 | BRONCOS ALL ACCESS   | 1            | 500.00    | 500.00         |
| 26              | T-F  | 5          | 10:35P | 11:37P | 30S    | 10/02/12-10/05/12 | LATE SHOW WITH DAVID | 5            | 600.00    | 3000.00        |
| 27              | T-F  | 2          | 06:30P | 06:58P | 30S    | 10/02/12-10/05/12 | CBS4 NEWS AT 630PM   | 2            | 1100.00   | 2200.00        |
| Total Contract: |      |            |        |        |        |                   |                      | 58           |           | 54430.00       |

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